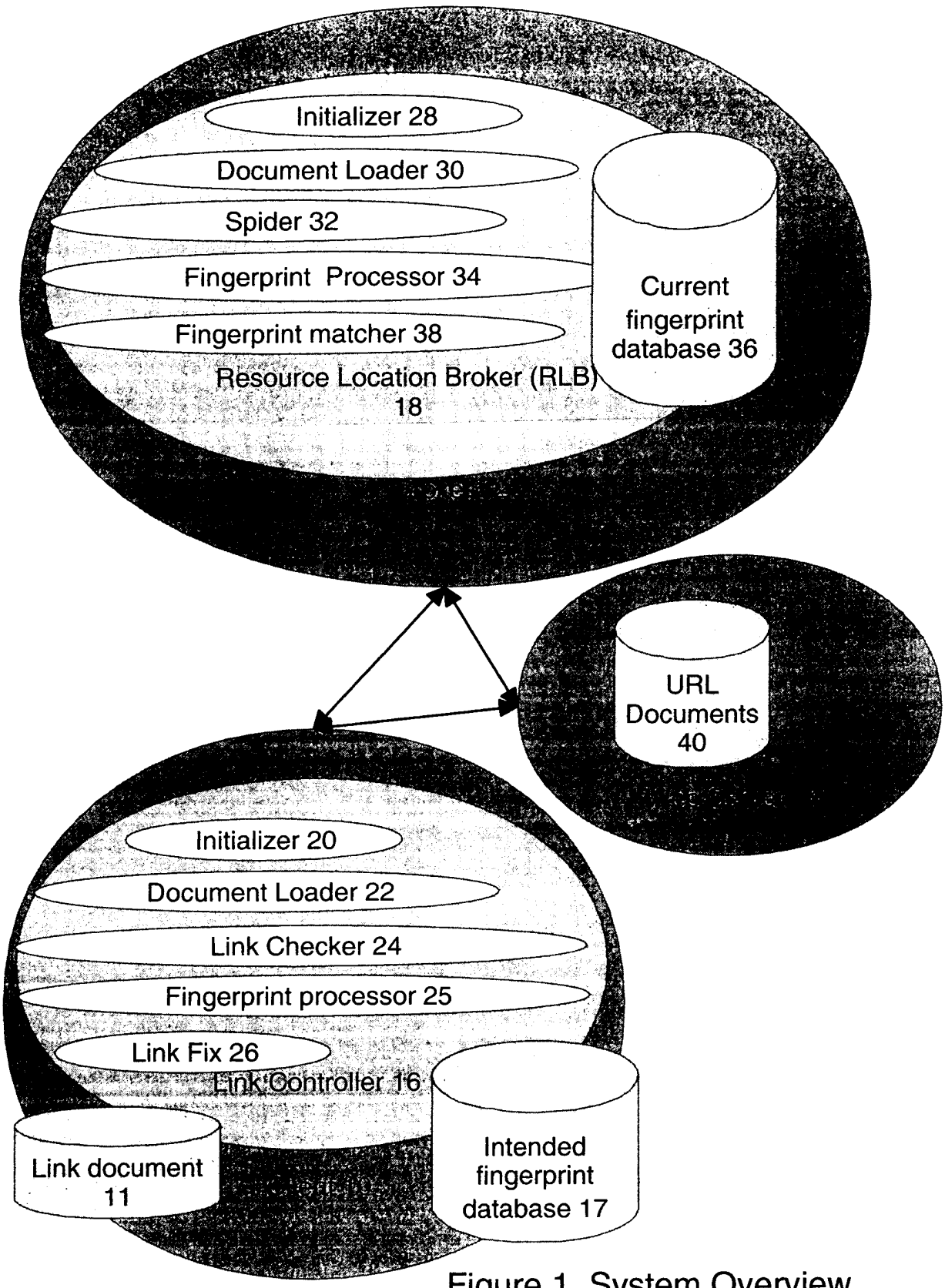

Figure 1. System Overview

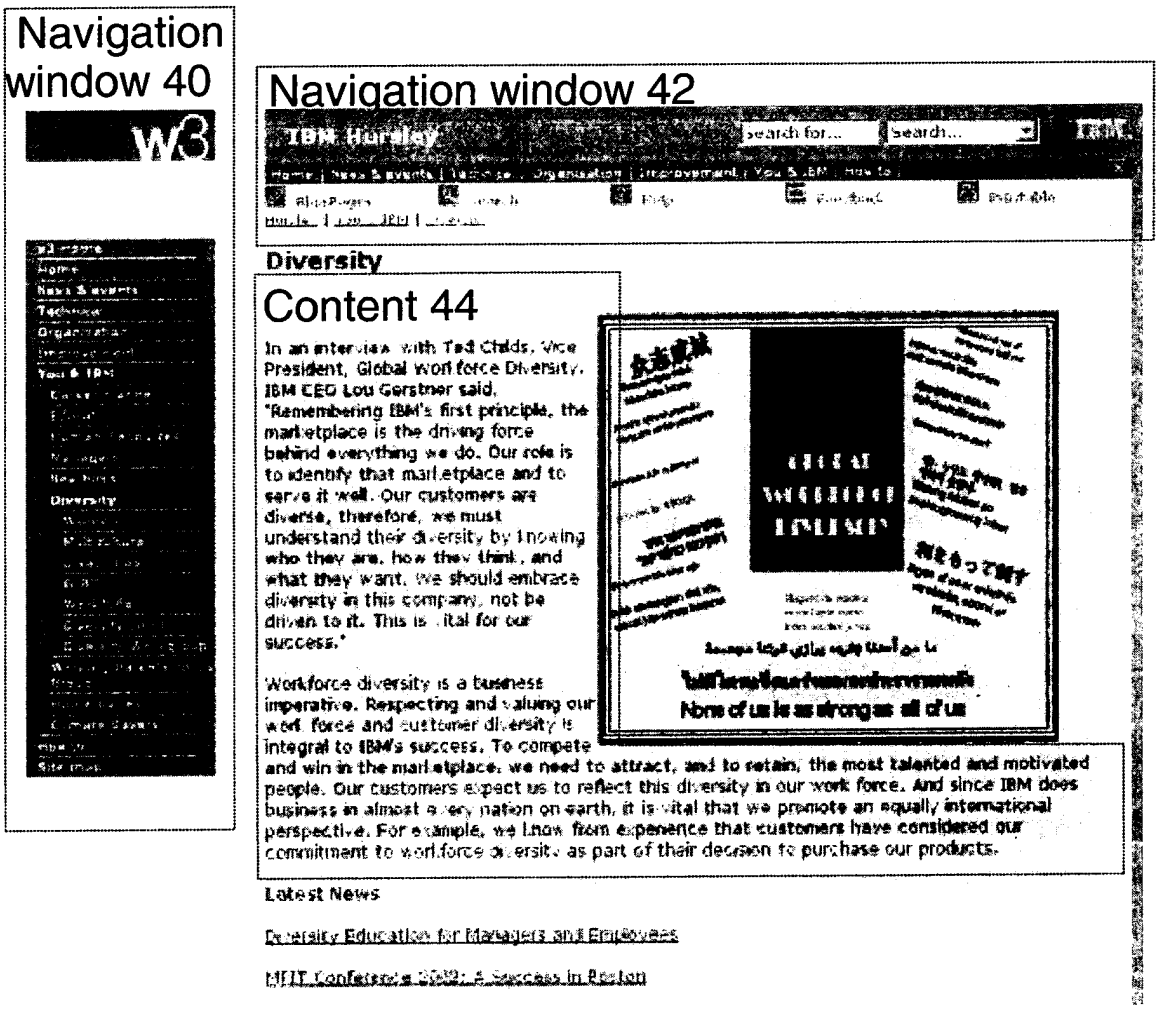
Navigation window 40
Navigation window 42
IBM Hursley
search for...
search...
Diversity
Content 44
In an interview with Ted Childs, Vice President, Global Workforce Diversity, IBM CEO Lou Gerstner said, "Remembering IBM's first principle, the marketplace is the driving force behind everything we do. Our role is to identify that marketplace and to serve it well. Our customers are diverse, therefore, we must understand their diversity by knowing who they are, how they think, and what they want. We should embrace diversity in this company, not be driven to it. This is vital for our success."
Workforce diversity is a business imperative. Respecting and valuing our workforce and customer diversity is integral to IBM's success. To compete and win in the marketplace, we need to attract, and to retain, the most talented and motivated people. Our customers expect us to reflect this diversity in our work force. And since IBM does business in almost every nation on earth, it is vital that we promote an equally international perspective. For example, we know from experience that customers have considered our commitment to workforce diversity as part of their decision to purchase our products.
None of us is as strong as all of us
Latest News
Diversity Education for Managers and Employees

Figure 2. Target Web Page

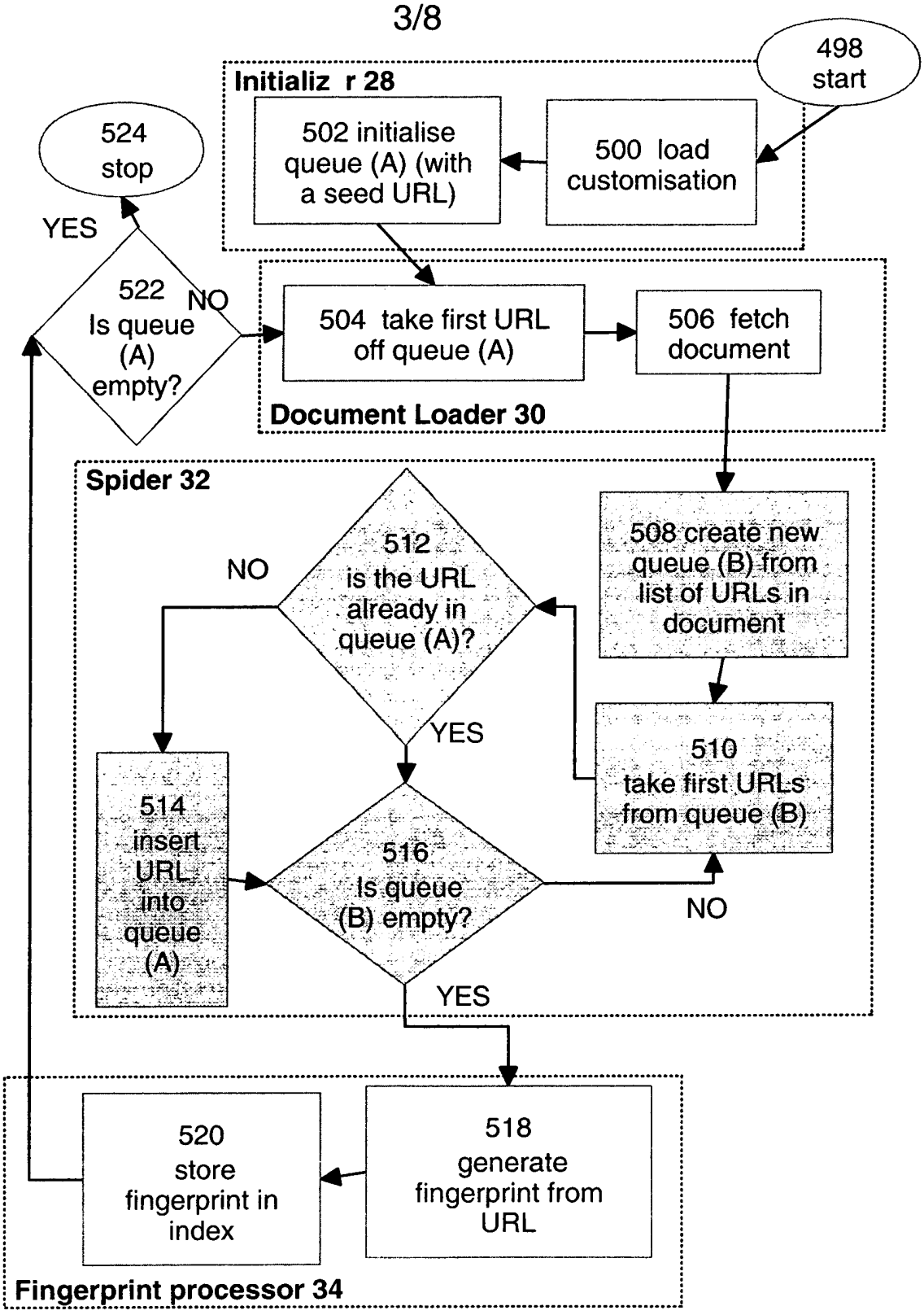

Figure 3. Resource Location Broker 18

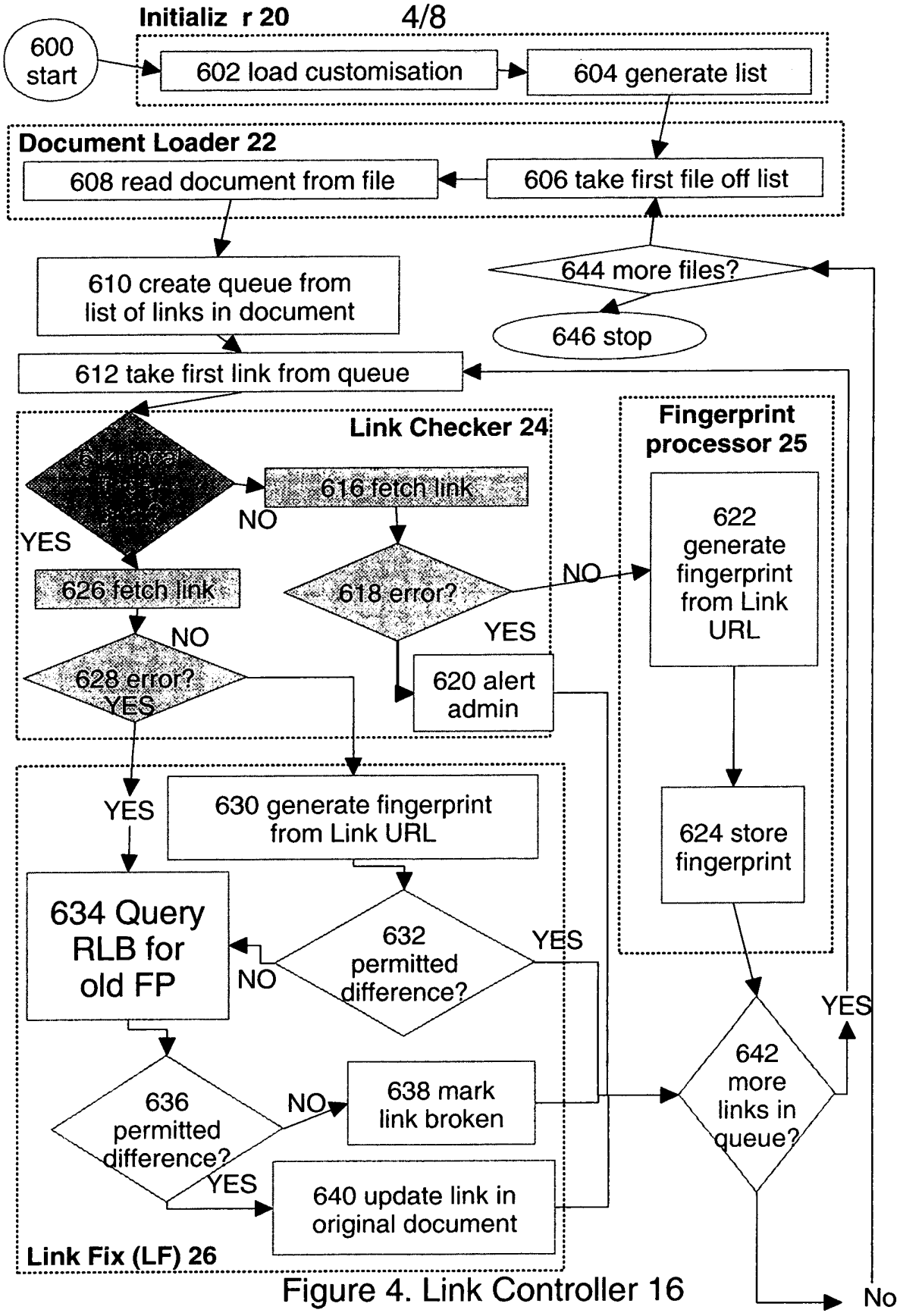

Figure 4. Link Controller 16

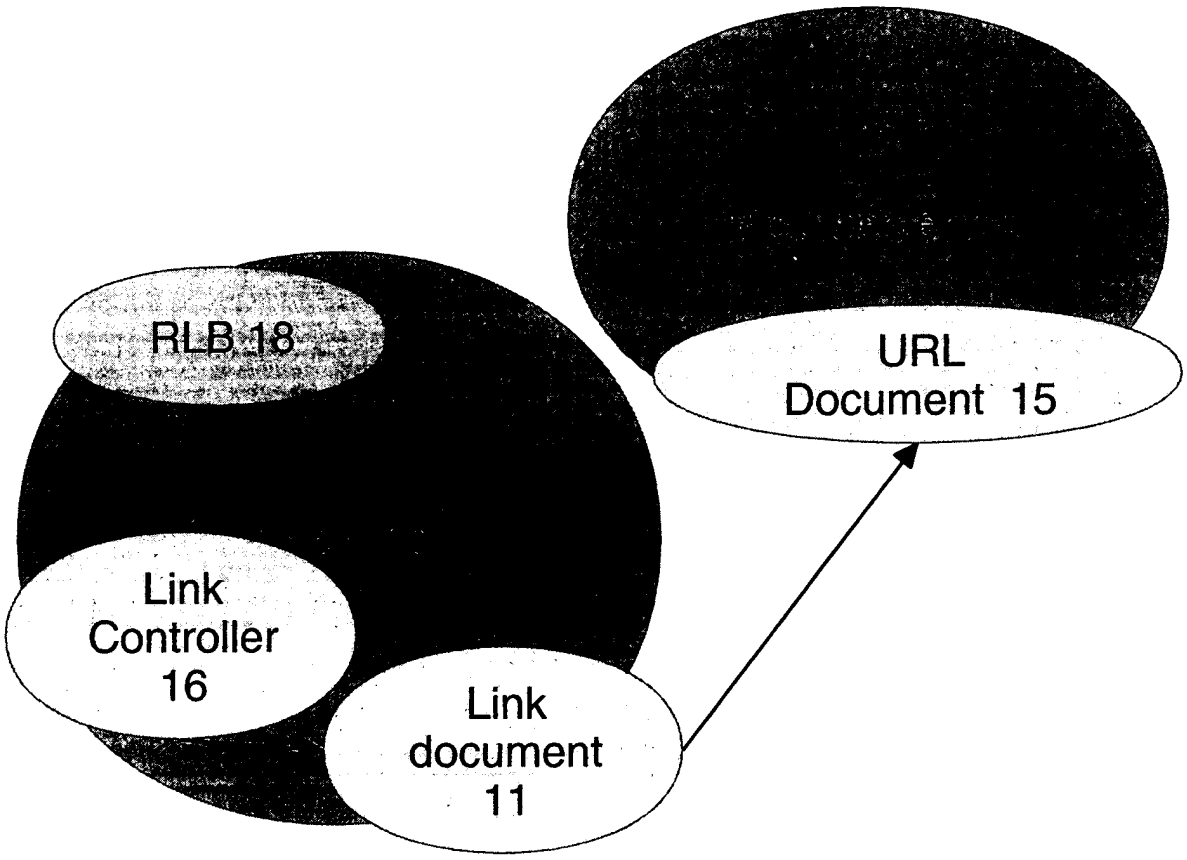

Figure 5A

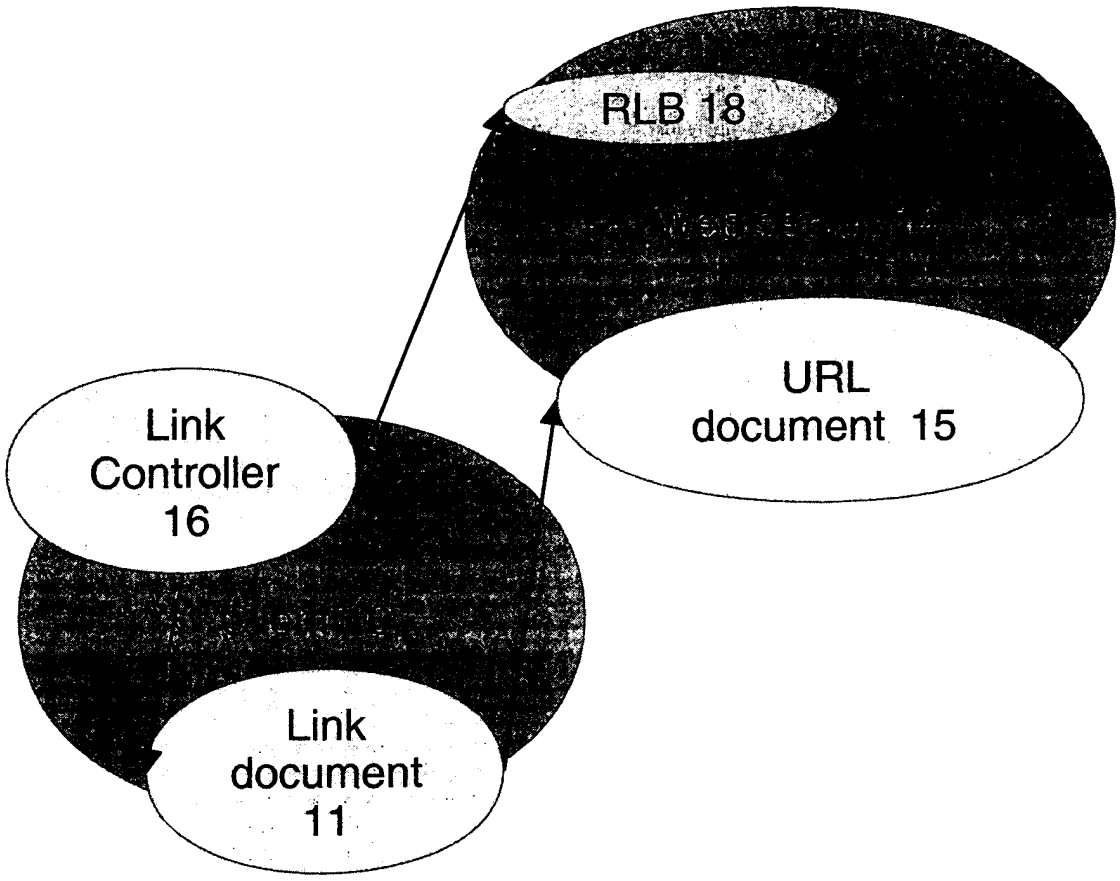

Figure 5B

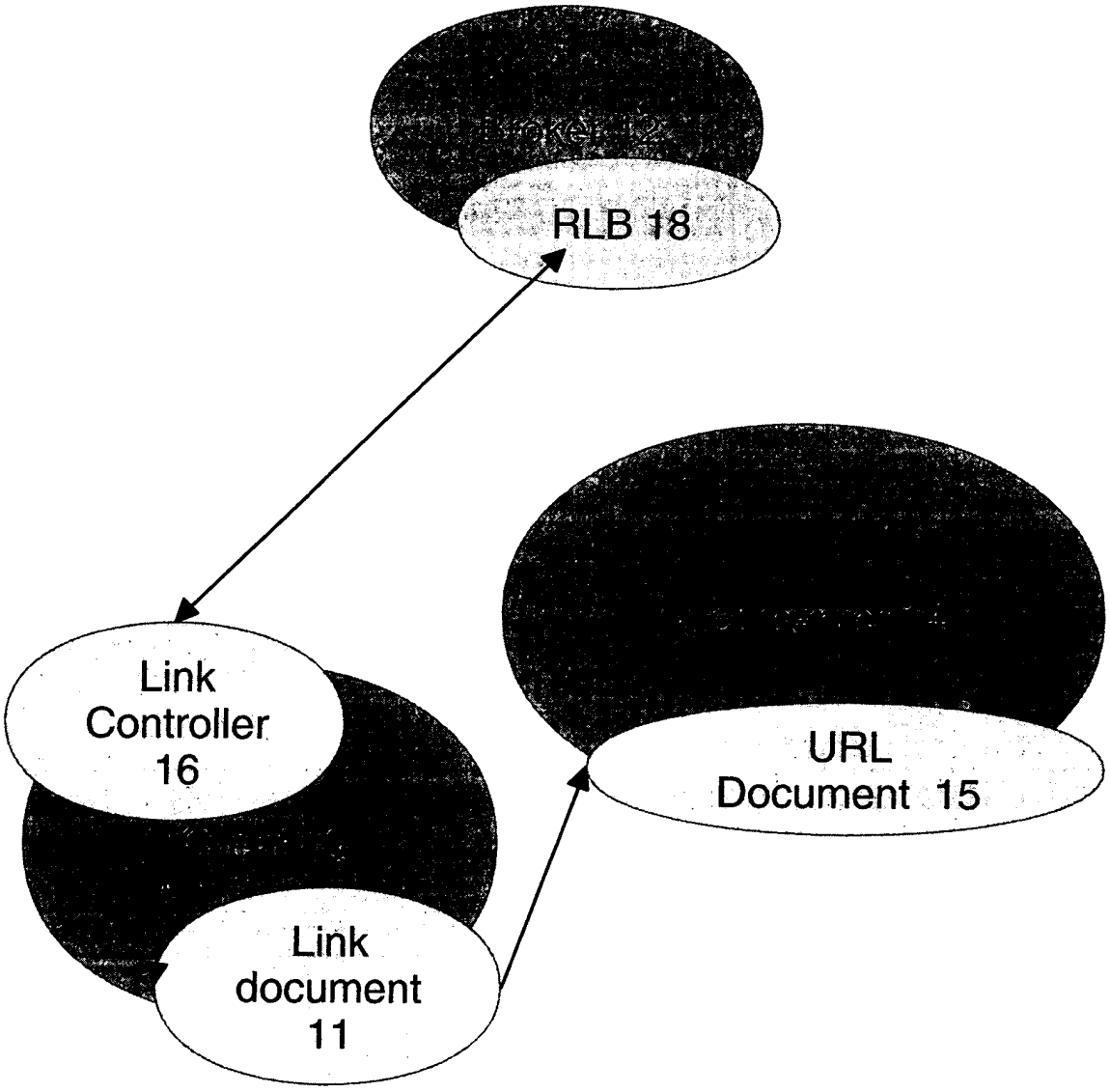

Figure 5C

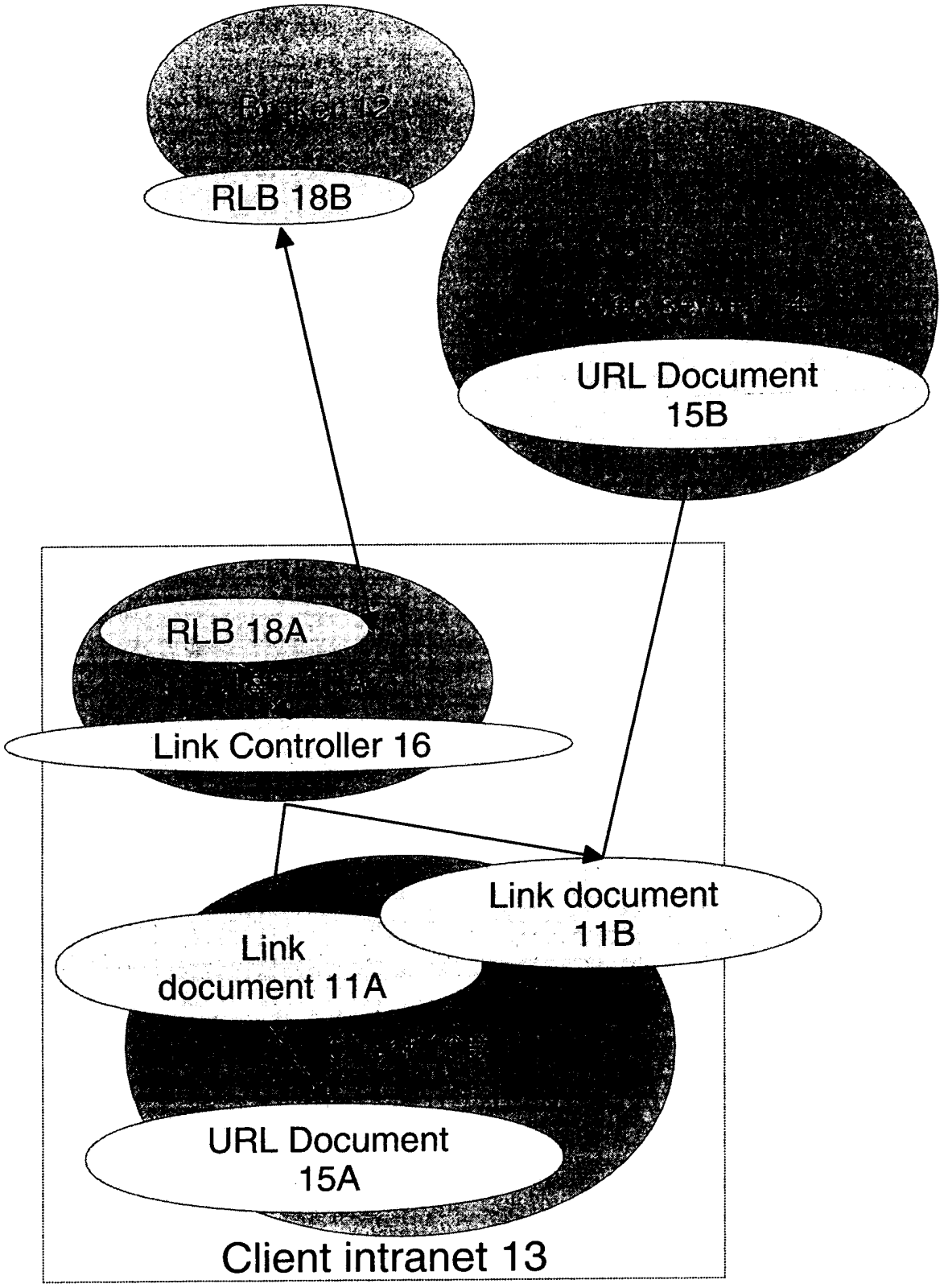
RLB 18B
URL Document
15B
RLB 18A
Link Controller 16
Link document
11B
Link
document 11A
URL Document
15A
Client intranet 13

Figure 5D